

# Professional Identity in Nursing

Values and Ethics

• A set of core values and principles that guide conduct.

Knowledge

 Analysis and application of information derived from nursing and other disciplines, experiences, critical reflection and scientific discovery.

Nurse as Leader

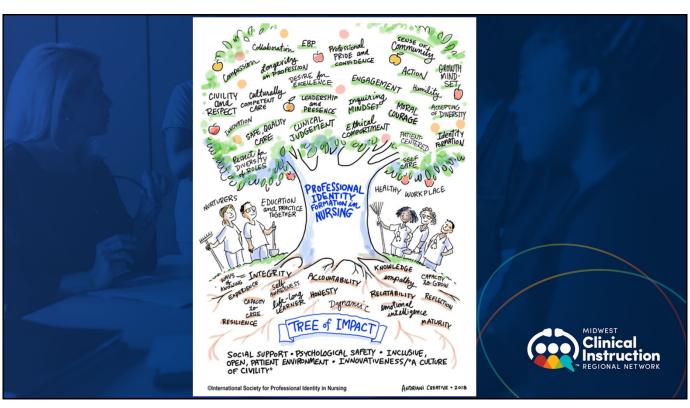
• Inspiring self and others to transform a shared vision into reality.

Professional Comportment

• A nurse's professional behavior demonstrated through words, actions and presence.

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#### Journal of Professional Nursing

journal homepage: www.elsevier.com/locate/jpnu



#### Professional identity in nursing: Why it is important in graduate education

Brenda Douglass, DNP, APRN, FNP, CDCES, CTTS a, Sharon L. Stager, DNP, APRN, FNP-BC b,\*, Kathy Shaw, DNP, RNc, Amy Hite, EdD(c), DNP, APRN, FNPd, Susan Solecki, DrPH, FNP-BC, PPCNP-BCe, Julie Stanik-Hutt, PhDf, Gillian Tufts, DNP, FNP-BCg

- <sup>a</sup> Johns Hopkins School of Nursing, 525 N Wolfe St, Baltimore, MD 21205, United States of America
  <sup>b</sup> Salve Regina University, 100 Ochre Point Ave., Newport, RI 02840, United States of America
  <sup>c</sup> University of Colorado Anschutz Medical Campus, College of Nursing, 13120 E. 19th Ave.|Education 2 North|Office 4211, Aurora, CO 80045, United States of
- Pittsburg State University, Irene Ransom Bradley School of Nursing, United States of America
- Drexel University, College of Nursing and Health Professions, Division of Nursing, Graduate Nursing Programs, 60 N.36th Street, Philadelphia, PA 19104, United States
- of James a. W. (University of Iowa, College of Nursing, CNB 32850 Newton Rd., Iowa City, Iowa 52242-1121, United States of America § University of Utah College of Nursing, 10 South 2000 East, Salt Lake City, UT 84112, United States of America

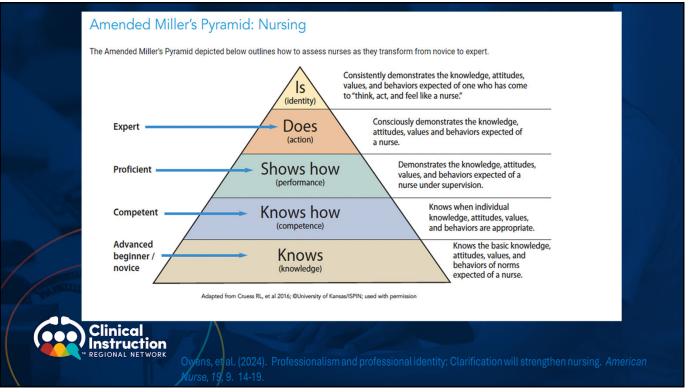
#### ARTICLE INFO

Kevwords: Professional identity Advanced nursing roles Graduate nursing education Competency-based education

#### ABSTRACT

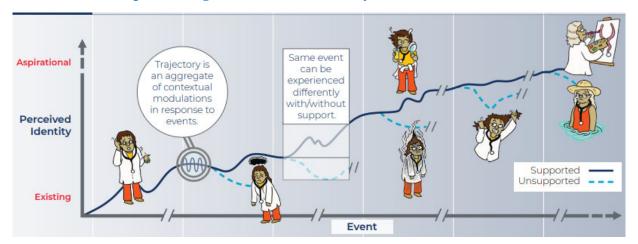
Possessing a clear identity in nursing is a guiding principle to professional comportment. In graduate nursing education, transitioning and expanding one's professional identity requires role evolution. Nurses transitioning into the advanced professional nursing role shifts their thinking to a new level. The Conceptual Model of Professional Identity in Nursing constitutes how values and ethics, knowledge, nurse as a leader, and professional comportment are intertwined. Competency-based education requires curricular redesign. The Essentials Tool Kit aligns The Essentials with learning activities to support competency-based curriculum and assessment. The Douglass and Stager Toolkit intertwines these resources for graduate nursing educators to inform professional identity in nursing for curriculum revisions. This article aims to illustrate how faculty educate graduate nursing students in the development of professional identity using a conceptual framework to achieve competencies outlined in The Essentials (AACN, 2021).

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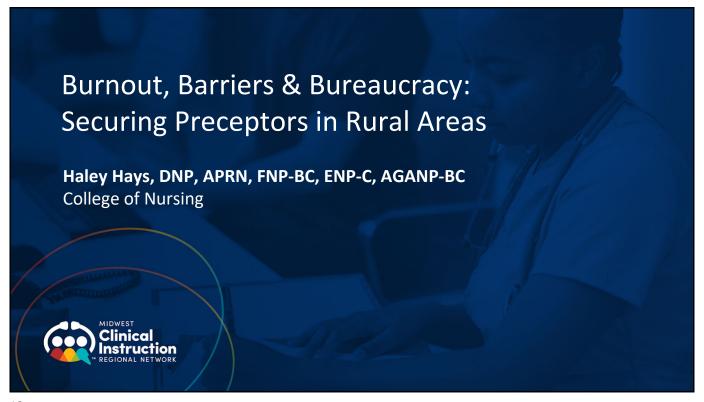
#### Conceptualizing Professional Identity Formation in Medicine



Sarraf-Yazdi, S., Goh, S., & Krishna, L. (2024). Conceptualizing Professional Identity Formation in Medicine. Academic medicine: journal of the Association of American Medical Colleges, 99(3), 343. https://doiorg.kumc.idm.oclc.org/10.1097/ACM.000000000005559



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#### Disclosure

I do not have any disclosures for this presentation



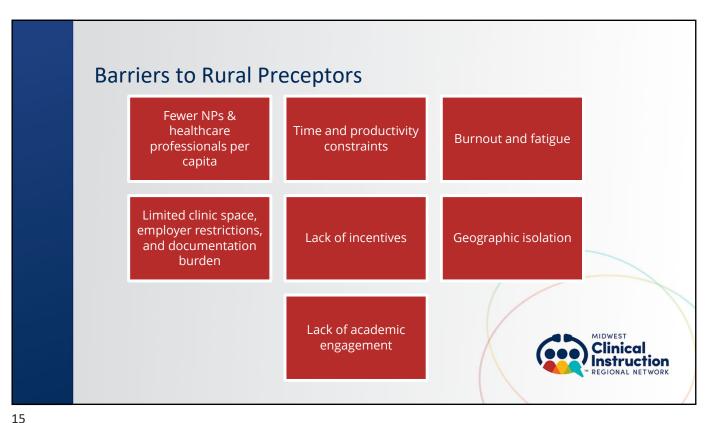
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#### **Objectives**

- Identify barriers to securing nurse practitioner preceptors in rural healthcare settings
- Describe innovative and sustainable strategies for recruiting and retaining rural preceptors
- Explain the role of academic-practice partnerships in strengthening rural clinical education capacity
- Discuss the potential impact of improved preceptor availability on NP workforce development and rural patient outcomes







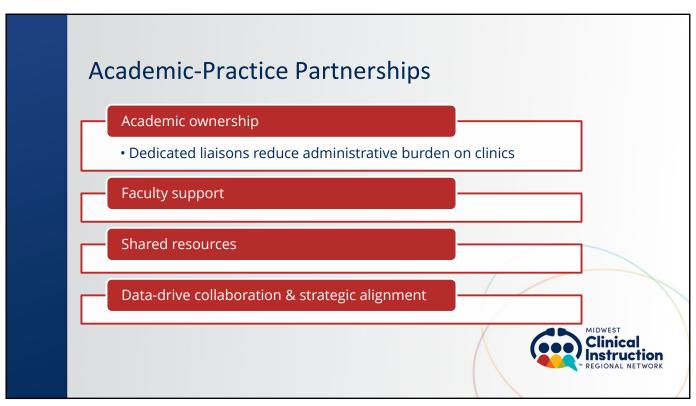
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# Innovative Strategies: Recruiting & Retaining Rural Preceptors

- Microcredentialing & Digital Badging
- Teleprecepting models
- Preceptor peer pods
- Grow-your-own pipeline
- Incentives:
  - CE, adjunct faculty titles, student loan assistance, tuition credit for preceptor or family members, tax credit
- Intrinsic motivations matter







Impact of Improved Preceptor Availability: Workforce & Rural Patient Outcomes

More preceptors = more clinical slots

Rural training = rural retention

Improved access to care with more NPs in rural regions

High retention of providers familiar with local systems

Clinical Instruction REGIONAL NETWORK

#### Closing



Barriers to rural NP preceptorship are real but not insurmountable



Innovation lies in creative partnerships, flexible models, and meaningful recognition



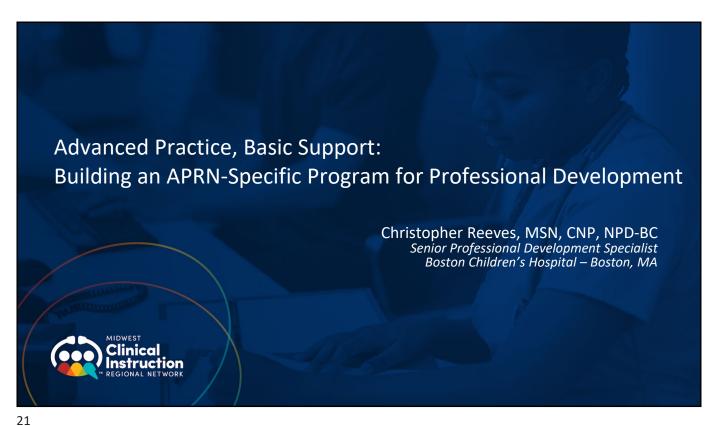
Strong rural preceptor network is a strategic investment in both NP profession and rural population health

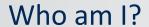


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- Nurse
- Acute Care Nurse Practitioner
- Nurse Practitioner
- Lead Nurse Practitioner
- Nursing Professional Development Practitioner
- PhD Student
- Advocate
- Policy Enthusiast
- Innovator



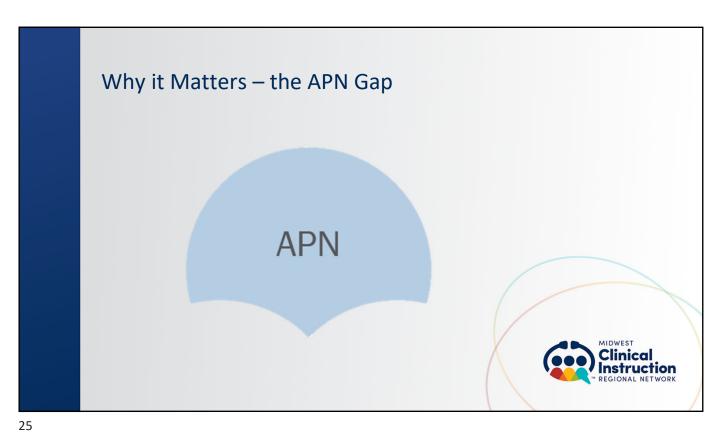
#### **Objectives**

- Identify gaps in existing nursing professional development (NPD) structures as they relate to the needs of advanced practice nurses (APRNs).
- Propose practical, scalable approaches to expand and tailor NPD offerings for advanced practice nurses within their own institutions.



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# Why it Matters – the APN Gap "Straddling Two Identities" (Barnes, 2015) Physician RN Clinical Instruction REGIONAL NETWORK



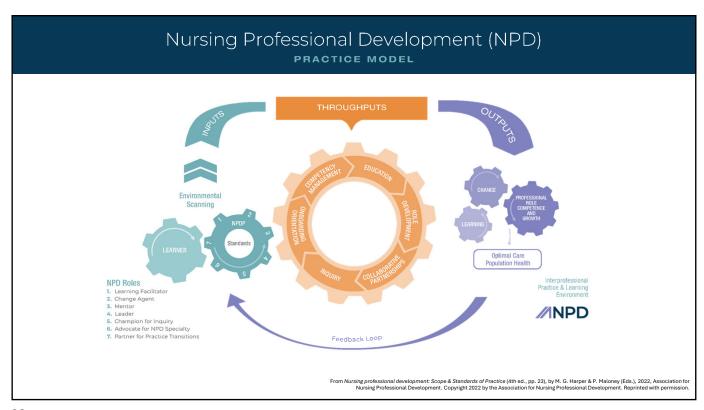
### Why it Matters – Money and Access

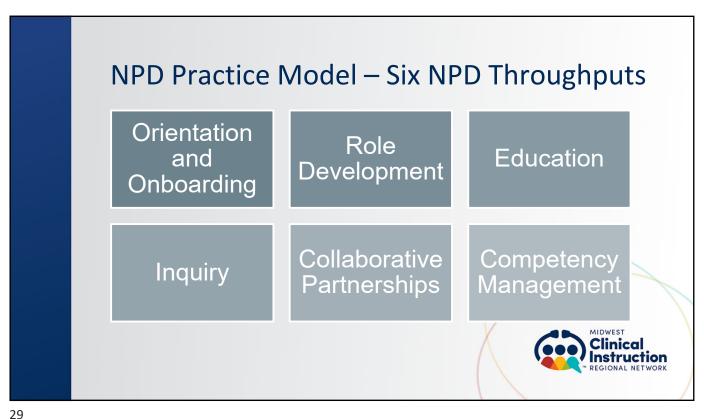
- Total direct turnover cost for an advanced practice provider (APP) ranges between \$85,832 and \$114,919 (Hartsell & Noecker, 2020).
- The cost of unfilled APP positions is estimated at \$1,500 per day or more in lost revenue potential (Alencar et al., 2018).
- APNs provide a significant amount of primary care
  - O Attrition from the practice decreases access to primary care.











# NPD Practice Model – Six NPD Throughputs

- Orientation vs Onboarding
- Job satisfaction, retention, performance, and effectiveness.
- What is the process in place?
- What value does your organization assign to the benefits above?





# NPD Practice Model – Six NPD Throughputs

- Role vs Responsibilities
- Professional Identity of the NP
- Scope of practice
- Stage of practice Novice to Expert
- Novice transition to practice or expert leadership and management skills?
- Who is responsible for identifying role development opportunities?





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# NPD Practice Model – Six NPD Throughputs

- What are gaps in knowledge and skills?
- What is the process in place for identifying and monitoring for learning needs?
- What education is required for regulatory and certification reasons?
- What education is required for patient safety and patient access to care?





# NPD Practice Model – Six NPD Throughputs

- What arm of inquiry is most useful and able to be resources within your practice setting – EBP, QI, research?
- What routines exist to evaluate current practice literature?
- How do you know what clinical and practice problems are relevant and worth exploring?
- Who are nursing and non-nursing resources that can formally and informally support this work?





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# NPD Practice Model – Six NPD Throughputs

#### Internal

- Whose practices do you intersect with that could strengthen? (e.g., billing/coding, social workers, etc.)
- What could both of you gain from collaboration?

#### **External**

- Are there local institutions that you can partner with? Could this lead to resource sharing?
- Can you use precepting as a pathway to practice grow?





### NPD Practice Model – Six NPD Throughputs

- What kind of recordkeeping are you keeping on competency?
- Are there clear expectations around what and how competency is being measured?
- How do you know your assessment/validation is truly measuring competency?
- What are strategies in place when competency isn't demonstrated?





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# Justifying a New NPD Position

- Highlight the unique value, unmet needs of APRNs.
- Develop alliances with key partners early!
- Remember, it's costly to replace an APRN
- Use data, organizational goals, and equity language to build the case.
- Advocate take every opportunity to highlight APRN contributions and the missed opportunity/loss by choosing not to invest.
- Show-up





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